



Toland
Consulting
LLC

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References available upon request.

A recognized thought leader with a passion for retirement income and annuities. As a strategic problem solver and connector, Tamiko can help you identify risks and opportunities and craft creative solutions that fit your organization. Leverage her deep industry knowledge, data analysis, and ability to translate complex concepts into simple messaging. Experienced speaker, writer, and media liaison.

Expertise in

- Trends in fixed and variable annuities, including living benefits
- Index-linked annuities and funds
- Competitive intelligence and strategy in the in-plan annuity market
- Annuity and retirement trends
- Strategy for product design, distribution & marketing

Consulting Services

Product or Strategy Opportunity Discovery

- Project-based evaluation of a potential or ongoing product or product strategy launch.

In-Plan Annuity Evaluation or Implementation Strategy

- Customized support for consultants, advisors, or plan sponsors who seek to better understand the landscape and consider incorporating lifetime income.
- Relevant expertise on the specific solutions in the marketplace and factors that are important for a sponsor but may not be obvious.
- Ability to collaborate with other professionals providing legal or formal advice.

Thought Leadership-Based Marketing

- Develop existing or new thought leadership to create and execute on a marketing campaign.
- Gain brand awareness or product engagement.
- Transform in-house thought leadership into a dynamic campaign that leverages social media, bylines, presentations, CE class design, and more.
- Revitalize work that may have shelved or structure an engagement to create the full package.

Speaking Engagement

- In-person or virtual representation for internal or external audiences.

Focused Consultation

- Within the scope of a specified amount of time, tap into Toland Consulting's expertise to surface new ideas, confirm an existing trajectory, and more.
- Toland Consulting can support product development, clarify market opportunities, and act as an overall sounding board on the currents underlying industry trends and how they may affect your business.
- Option for written report or group/executive debrief.

Consulting Retainer

- A retainer arrangement secures ad hoc access or maintains ongoing support for an extended project.

Fees dependent on project scope.
Services provided through Toland Consulting, LLC